



Child Start Inc.

ANNUAL REPORT 2019-2020



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Message From Our Leadership

What a year it was! Our 2019/2020 program year began in September of 2019, much like any other year; welcoming new children to our classrooms and meeting new families. Little did we know what the year 2020 would bring. The COVID-19 pandemic upended all our plans and had us struggling to figure out how best to meet the needs of our children and families, given the unknown impacts of this frightening situation.

But we did adapt! Early in March, as we realized that in-person services would have to stop, we made plans to ensure that every one of our nearly 1000 families would receive a weekly wellness call designed to check in on the family, assess their immediate needs for food, diapers or emergency disinfecting and cleaning supplies. There was so much we didn't know about what to expect, but we did know that our families continued to need connection and our staff stepped up to provide that. And later, our teaching staff stepped up to implement an emergency response to distance learning – not easy to do with very young children! But everyone was invested, including our families. With so many of us sheltering in place, we were often the only contact for some of our families and in those first 5 months, we provided food and diapers to many of them on a weekly basis. Thanks to some of our partners, we were provided with masks and other cleaning supplies, which we were able to share with families. This past year has shown us how critical early childhood services are to our families and to our communities. Whether it's a weekly check in to make sure our families had food or reopening classrooms to make sure that family members could work, there is no question that our services are essential! Child Start brings in well over \$15 million dollars to the Napa and Solano County area to fund these needed services. We employ over 250 staff and contract with over 30 Family Childcare Providers and private centers in the two-county area serving nearly 1000 children and their families each year. We do our part to ensure that we have a vibrant, high-quality Early Childhood Education program that meets the needs of children and families and provide employment for our staff, but we cannot do this without the support of the community. We are fortunate to work closely with so many of our partners to accomplish this vital work and we know we can do more with their support and with yours! Thank you!



Debbie Peralez
Executive Director



Joshua Mallory
Board Members Chairperson



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CHILD AND FAMILY SERVICES

OUR MISSION

Child Start supports the educational, social and emotional development of children, from birth to age 5, by providing high-quality, comprehensive and family-focused early childhood services in partnership with the community.



PROGRAMS

Head Start

The Head Start program is designed to support school readiness for children prior to their entrance to Kindergarten, by providing an array of services in a center-based setting.

Early Head Start

The Early Head Start program is designed to create partnerships between staff and parents to provide a solid foundation of social, emotional, physical and cognitive development for children in their care.

Child Care Partnerships

Child Start has developed a Child Care Partnership (CCP) program designed to strengthen the quality and impact of licensed child care centers and family child care homes throughout Napa and Solano Counties. Utilizing the Early Head Start model, Child Start works with partners to increase their capacity to provide infant and toddler care in high-quality environments; strengthen support of working parents by increasing access to a broad range of integrated services; and enhance coordination of service delivery among agencies and organizations serving children and families.





Raising A Reader Program

Since its creation in 1999, with the purpose to engage parents in a daily routine of reading with their children, Raising A Reader has been bringing home a variety of culturally, age-appropriate books to support the development and literacy of young children.

Other benefits of Raising A Reader include the opportunity to foster healthy brain development and parent-child bonding.

Child Start's Raising A Reader Program is implemented in all Head Start and Early Head Start classrooms throughout the Solano and Napa Counties, as well as in many partner sites in Napa.

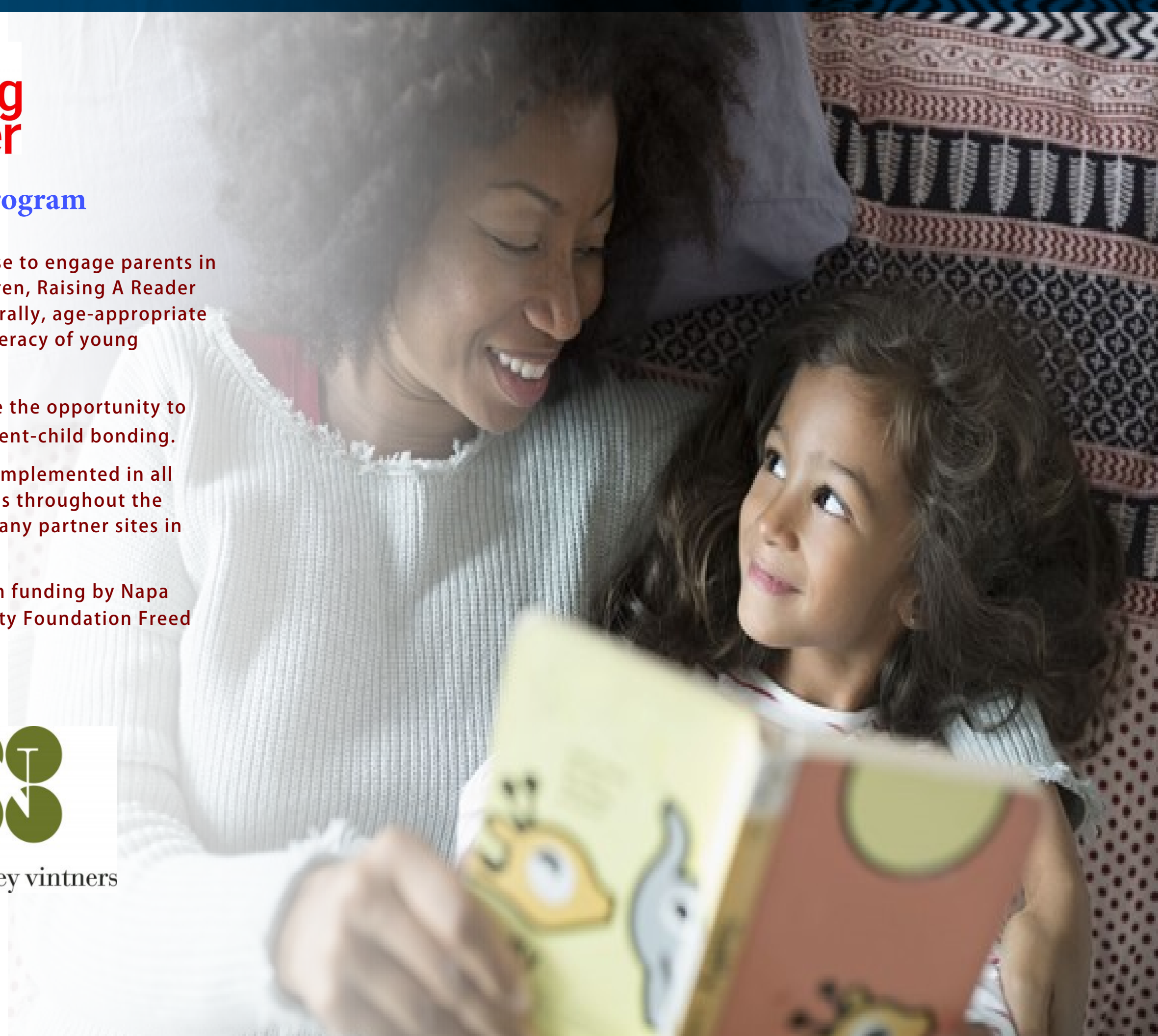
Raising A Reader is made possible through funding by Napa Valley Vintners and Napa Valley Community Foundation Freed Family Fund.

NAPA VALLEY
COMMUNITY FOUNDATION

The Freed Family Fund of Napa
Valley Community Foundation



napa valley vintners



To Promote Children's Development, Encourage Loving Families, Explore Great Opportunities and Build Strong Communities

Resilience. That one word very much captures both the spirit of 2019 and the strength with which we entered 2020.

With the arrival of the Coronavirus pandemic, Child Start began the process of aligning its operations to the local and federal government public health mandates, directing all its resources to ensure the wellbeing of staff and the children and families we serve, by creating health and safety protocols. Procedural updates were implemented to continue direct children and family services through virtual and in-person classroom instruction, providing food deliveries, and rental assistance support.

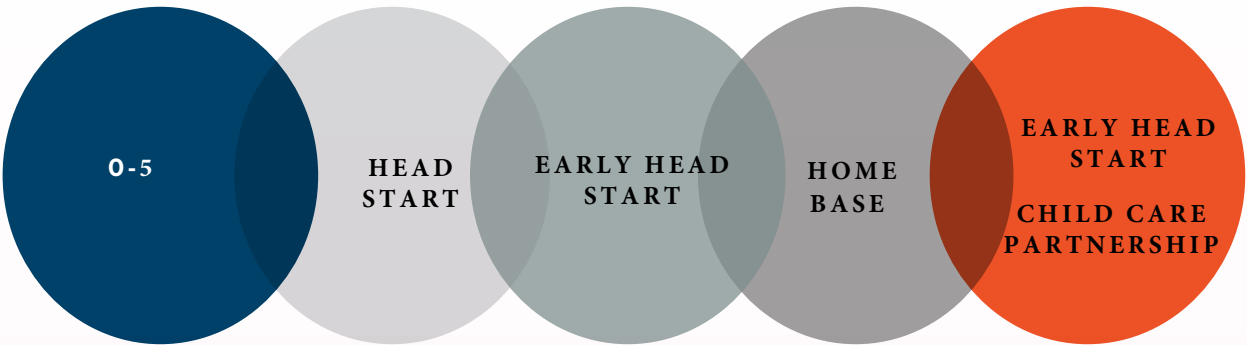
Child Start, through the Napa Solano Head Start program, has been serving children and families in Napa County since 1965 when the Head Start program was created and, in Solano County since 1996 when the agency became the grantee for the Solano Head Start program. The pandemic created unique challenges providing our "typical" services, but we met the challenge with resilience.

Child Start is 250 staff members strong with a long history of service to the most vulnerable children and families in the Napa and Solano County communities.

Through our programs, Child Start provides an array of services focused on the social-emotional development of children, 0-5 years of age. These programs include support and education on parent engagement, health and nutrition, mental health, and disabilities services in a holistic approach with the ultimate goal to support the lifetime success of children and families.

OUR APPROACH: SCHOOL READINESS FROM CRADLE TO KINDERGARTEN

Child Start offers high-quality learning resources and support to children and families to prepare children for success in school. All Child Start programs; Early Head Start, Early Head Start Child Care Partnership, Head Start, and Raising A Reader- include components to provide learning resources. This includes school readiness information, skill development, and materials for teachers, parents, and young children.



Social Emotional
Development

Children begin to develop and demonstrate control over some of their feelings and behaviors self-regulation

Language
Development and
Literacy

Children learn and demonstrate how letters and words work

Cognition and
General
Knowledge

Children increase their understanding of early math and science concepts

Physical
Development
and Health

Children will develop their motor skills to support learning

19-20 Key Outcomes

77%

ORAL HEALTH

Seventy seven percent of children in Head Start, Early Head Start and Early Head Start Child Care Partnership received preventive oral health care. *

346

ACCESS TO EMERGENCY FOOD

Three hundred and forty six families received weekly food care package deliveries between March- July 2020.

226

POSITIVE PARENTING PROGRAM (TRIPLE P)

Two hundred and twenty six Triple P parenting seminars were provided during the program year 2019-2020 **

24.6%

COVID-19 EMERGENCY SUPPORT

24.6% of enrolled families received COVID-19 pandemic emergency support. (utility assistance, pre-paid food cards, pre-paid gas cards, diapers, baby formula).

85%

HOMELESS, PUBLIC ASSISTANCE OR FOSTER CARE

85 percent of families served in 2019-2020 program year met federal poverty-guidelines, were homeless, receiving public assistance or in foster care.

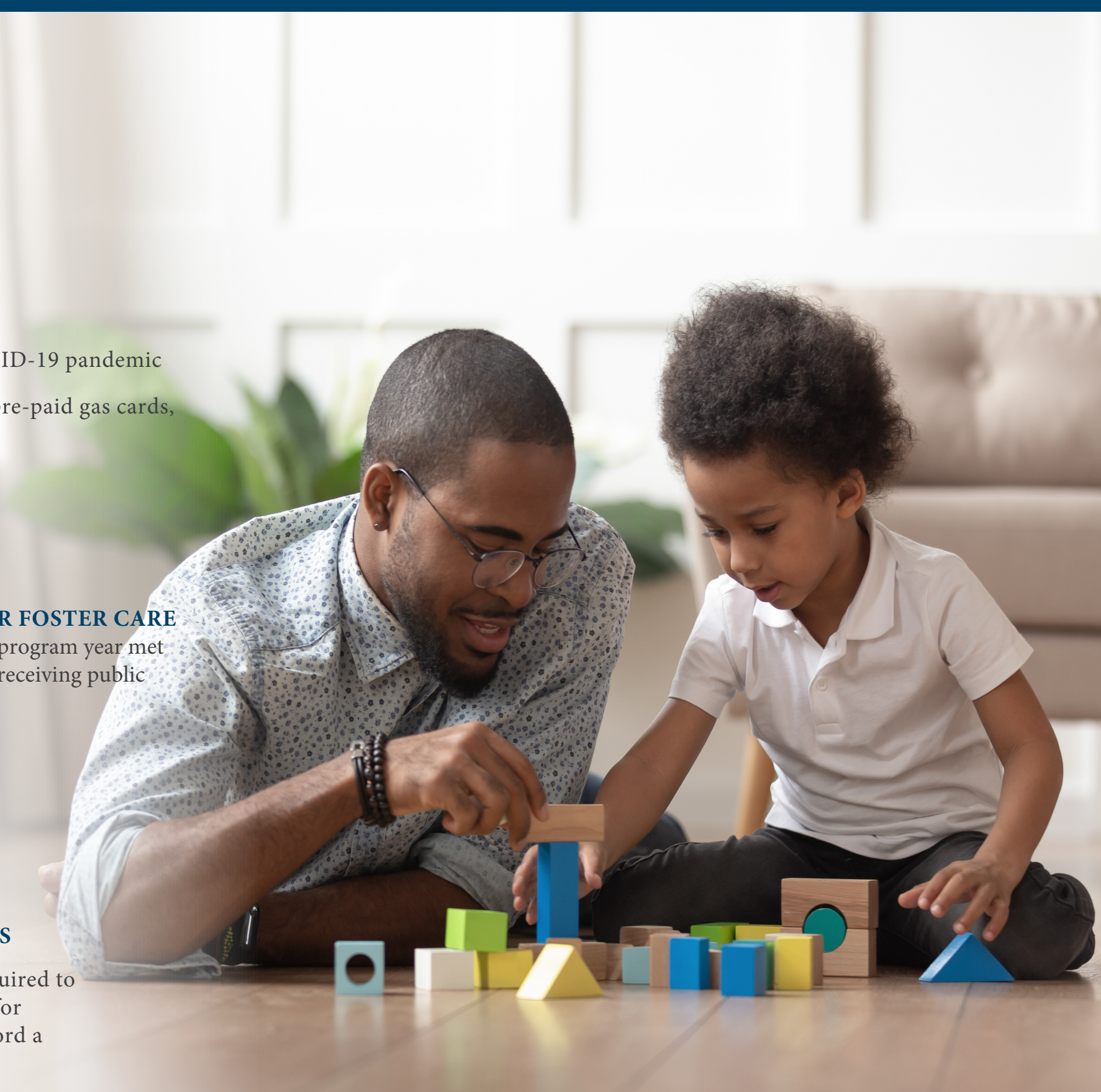
32

DIGITAL TECHNOLOGY DEVICES

32 additional laptops and tablets were acquired to help support children's distance learning for families that did not own or could not afford a device.

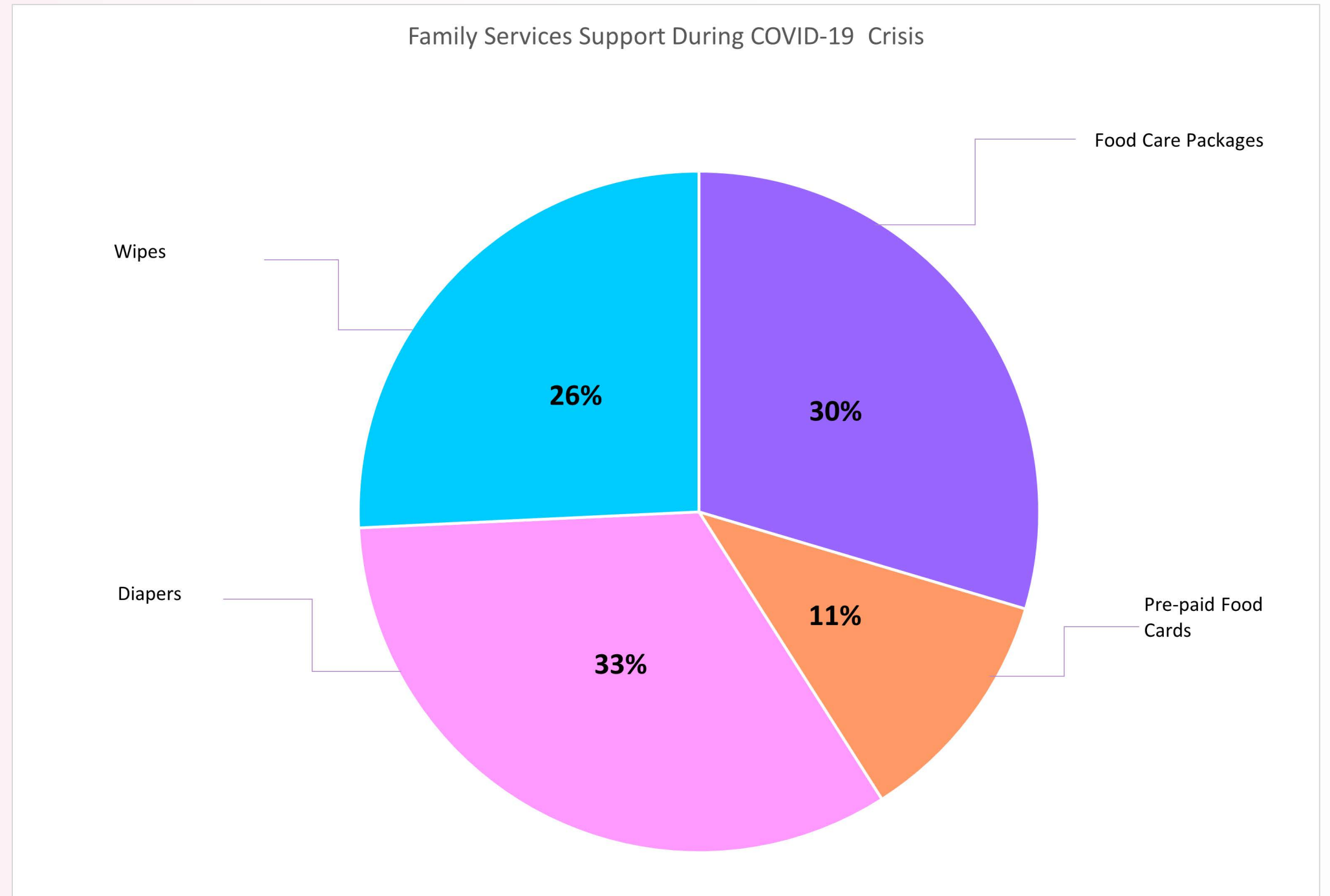
* Due to the COVID-19 pandemic, Child Start was unable to complete regular child and family screenings during the final months of the 2019-2020 program year affecting our ability to report on many of our services and outcomes.

** Note: Triple P (Positive Parenting Program) is made possible through funding provided by First 5 Solano and Napa County MSA in partnership with COPE, UpValley Family Centers and ParentsCAN.



Areas of Support during COVID-19 Crisis

During the COVID-19 pandemic, Child Start Family Services Department processed and approved 935 referrals to support emergency needs of enrolled children and families.

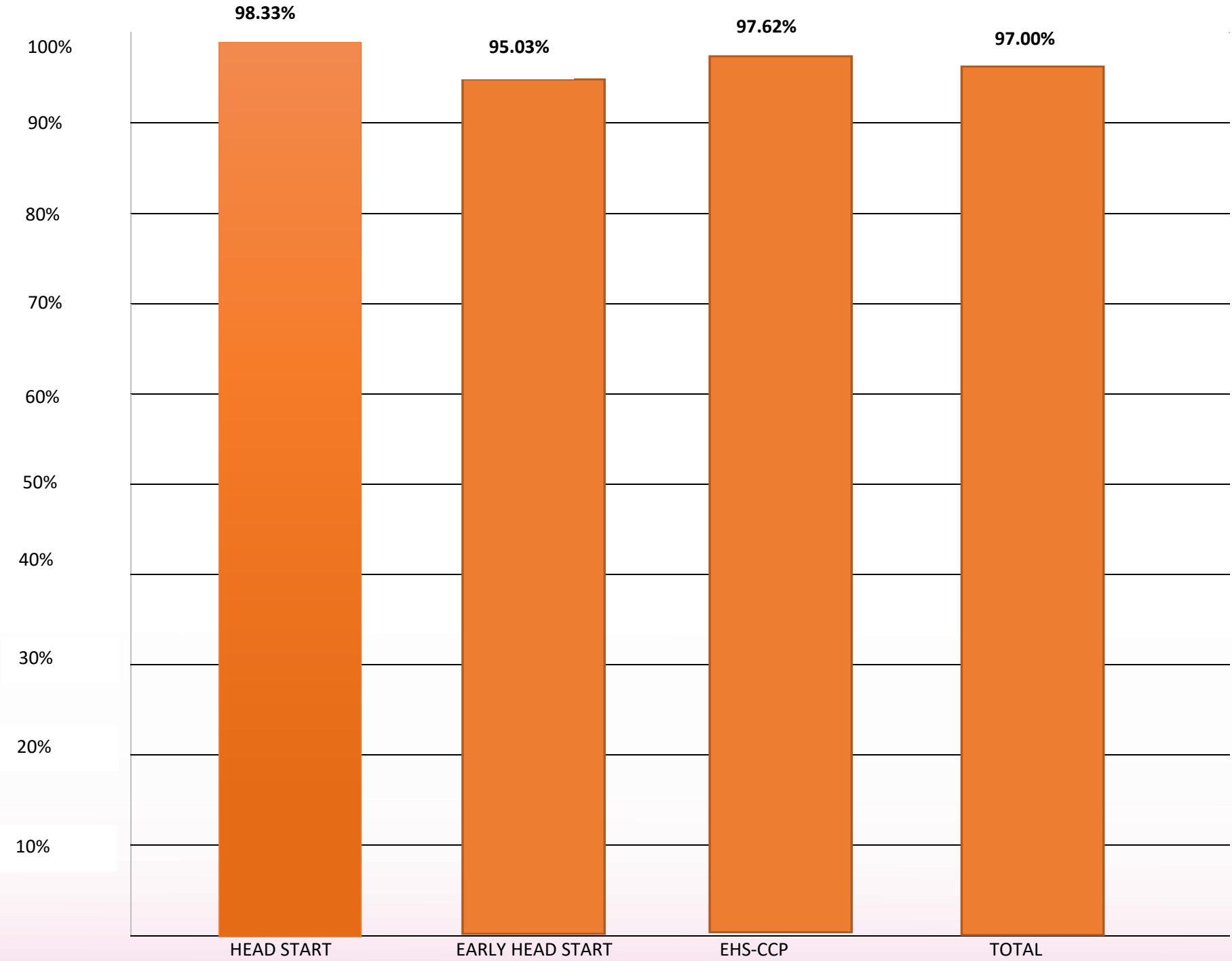


2019-2020 Enrollment Percentage per Funded Enrollment

For Program Year 2019-2020, Child Start reached and maintained an average of 97% or above annual enrollment in each of the programs: Head Start, Early Head Start, and Early Head Start – Child Care Partnerships.

Total served (cumulative enrollment from 2019-20):

- Head Start: **661**
- Early Head Start: **296**
- Early Head Start-Child Care Partnership: **135**



Fiscal Year 19-20 Financials

INCOME STATEMENT*(7/1/19 - 6/30/20)

CSI Financials FY 2020			CSI Financials FY 2019	
Revenue			Revenue	
Federal Grants	\$12,465,624		Federal Grants	\$16,116,513
State and County Grants	327,502		State and County Grants	408,297
Corporate Contributions			Corporate Contributions	
Foundation Contributions	200,000		Foundation Contributions	256,453
Other Revenue	201,197		Other Revenue	25,449
In-Kind Contributions	1,543,982		In-Kind Contributions	2,580,229
Total Revenue	14,738,305		Total Revenue	19,386,941
Expenses			Expenses	
Program Services			Program Services	
Head Start	7,128,319		Head Start	9,540,527
Early Head Start	3,001,858		Early Head Start	3,530,536
Early Head Start Child Care Paretnership	2,452,093		Early Head Start Child Care Paretnership	3,030,519
Food Programs	322,710		Food Programs	542,202
State Preschool Program	389,002		State Preschool Program	412,434
Other Program Services	267,697		Other Program Services	466,143
Total Program Services	13,561,679		Total Program Services	17,522,361
Supporting Services			Supporting Services	
Management and General	1,151,562		Management and General	1,123,297
Fund Raising	8,900		Fund Raising	7,000
Total Supporting Services	1,160,462		Total Supporting Services	1,130,297
Total Expenses	14,722,141		Total Expenses	18,652,658
Change in Net Assets	16,164		Change in Net Assets	734,283
Net Assets - Beginning of Year	4,704,081		Net Assets - Beginning of Year	3,969,798
Net Assets - End of Year	\$4,720,245		Net Assets - End of Year	\$4,704,081

* Financial Audit: Child Start's most recent annual audit was for 10 months with year ending June 30, 2020. The audit determined no findings or material weaknesses.

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A Head Start to endless possibilities ...



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